Update: Development of the Adams County Community Health Improvement Plan (CHIP)

Board of Health
Adams County Health Department
May 18, 2023
What do you think?

What are we missing?

Suggestions for improvement?
Reminder: What is a Community Health Improvement Plan (CHIP)?

What
• A CHIP is a community-centered plan to address the county’s health priorities
• County-wide priorities with potential for local strategies
• Guided by and implemented through collective action
• Created in line with CDPHE guidelines and PHAB

Who
• Created in partnership with community
• Facilitated and evaluated by Adams County Health Department
• Guided and implemented by a community-led coalition
• Advised by community members with lived experience
What’s new?

- Priority Populations Identified
- Coordinated, shared community outreach
- Outreach updates
  - Coalition
  - CBO partnerships
  - Roadshow
- Aligning with the Community Engagement Plan
Focus on populations (i.e., demographic groups, communities, or geographic areas) who traditionally have less power, are at higher risk for – or experience – worse health outcomes than their counterparts (who traditionally have more power and access to resources and opportunities). Special emphasis on people experiencing poor mental health outcomes, including LGBTQIA+ and youth.

- **Priority Populations**
  - Populations with less or less-frequently recognized power
    - BIPOC (including Latinos/e)
    - LGBTQIA+
    - Native peoples
    - Older adults
    - People experiencing homelessness
    - Persons with a disability
    - Persons who have interfaced with the carceral system
    - People who make lower incomes
    - People without documents
    - Refugees and immigrants
    - Youth
  - People experiencing mental and behavioral health* challenges (*Special populations: LGBTQIA+, youth)
  - Geographically-isolated or higher-need communities
    - Social Vulnerability Index (SVI), CDC (SVI map is on the sociodemographic map on data site!)
      - Commerce City
      - Federal Heights
      - Aurora (collaboration with Arapahoe County Public Health)
    - Unincorporated Adams County (not covered by a municipality)
    - Rural Adams and the I-70-corridor communities (collaboration with Arapahoe County Public Health)
Shared, Coordinated Community Outreach

- Arapahoe County Public Health CHIP Development
  - Aurora
  - I-70 Corridor Communities

- Intermountain Healthcare
  - Community Health Needs Assessment

- State Health Assessment – Public Health Improvement Committee
  - CDPHE trying to coordinate engagement activities with LPHAs
Outreach: Engaging Community & Partners

• Direct Partner Collaboration
  • CBO Partnership. Lead focus groups and community engagement as trusted partners in diverse communities (funded by ACHD, as applicable)
    • Interest Form Open!
  • Community Coalition for Health Improvement
    • Develops actionable goals, objectives, and strategies
    • Creates a collective impact tactical plan and executes that plan
    • Interest Form Open!

• Roadshow presentations
  • Currently scheduling out summer and fall presentations
  • CHA data presentation followed by facilitated discussion
  • Target audiences are existing gatherings of partners, collaborations and partnerships, as well as community, for example:
    • Meetings of municipalities
    • Health coalitions, alliances, community groups and collaboratives
    • Community gatherings (may be more informal and/or be used mainly for listening to/gathering information from community
Community Health Improvement Plan (CHIP): Overview of the Community Engagement Strategy

ACHD Advisory & Planning Group
- ACHD group that coordinates/manages planning process
- Staff SMEs continue

Coalition for Health Improvement
- Working professionals guide/advise and develop goals
- Task Forces Implement

Community Advisory Group (CAG)
- Partners can join CAG
- Provides ongoing, regular feedback. Elevates community voice

Community
- Direct engagement through two surveys and two sets of focus groups.

CBO Partnership
- Connect with community for feedback

Meet & Greets with County Groups
- Provide feedback on issues and capacity

Plan ➔ 1st Prior ➔ Assess ➔ 2nd Prior ➔ Strat Dev ➔ Write ➔ Implement

2023

2024
How We Partner with CBOs for Direct Community Engagement

Fund local CBOs to conduct outreach and gather information
• Partner with CBOs serving populations or communities with higher vulnerability
• Fund CBOs to conduct direct community outreach (focus groups, surveys)
  1. CHA results and initial, short-list priorities (initial)
  2. Final priorities and community strategies (secondary)

CBOs will be strategically selected
• Trusted relationships with priority populations
• Good reputation in community. Ability to meet deliverables. Desire to partner.

More info at: https://adamscountyhealthdepartment.org/our-communitys-health-status-and-priorities
Community Coalition for Health Improvement (CCHI)

Who
- Inaugural group that will design the CHIP
- Broad representation on the Coalition – can include many different stakeholders
- CBO partners and professionals

What
- Develops actionable goals, objectives and strategies
- Creates a collective impact work/tactical plan and executes that plan
- Focused on the work of the CHIP as a community-owned formal plan
- Informs creation of the Health Equity Community Advisory Group

How
- Convened and supported by ACHD staff
- Priority-specific Task forces will inform strategy development under priorities

More info at: https://adamscountyhealthdepartment.org/our-communitys-health-status-and-priorities
Aligning Community Outreach: CHIP & Engagement Plan

- Common purpose: listen, learn, build relationships
  - And, secondarily, get community feedback on CHIP strategies (fall 2023)
- Coordinate CHIP Roadshows with Meet and Greets, when possible and appropriate
- Utilize the same partner list
- Share our learnings and understandings with each other
- Continuous process of improvement based on community feedback
We need and want you!

There are various ways to participate or provide feedback:

1. Continuous feedback through meetings or directly to Kelly, Monica, or to me

2. Community Coalition for Health Improvement
   • Priority-Specific Task Forces
   • Please help us recruit by emailing partners

3. Funded CBO partnership (focus groups, surveys)
   • Please help us recruit by emailing partners

4. Survey participation (community member, elected official/county leader)
   • Also by sharing the survey links with others!

5. Community Advisory Group
   • Coming Fall 2023!
What do you think?

What are we missing?

Suggestions for improvement?
Thank you!

Callie Preheim, MSPH
Public Health Planning & Evaluation Senior Advisor
Adams County Health Department
cpreheim@adcogov.org